



Perth and District
**COMMUNITY
FOUNDATION**

STRATEGIC PLAN

2023 - 2026

PERTH AND DISTRICT COMMUNITY FOUNDATION STRATEGIC PLAN 2023-2026

Purpose

Perth and District Community Foundation grows and strengthens community so that everyone belongs and thrives, today and in the future.

Guiding Values

- Integrity (respect, trust, transparency)
- Community (connection, collaboration, continuity)
- Diversity (inclusion, equity, justice)

Roles

- Community Building
- Fund Development
- Granting for Impact

STRATEGIC DIRECTION

Community Building

PDCF will connect diverse groups of people and organizations to help build and strengthen community.

Granting for Impact

PDCF will make impactful grants to support local organizations, helping build and strengthen community.

Fund Development

PDCF will foster and broaden its donor base, wisely manage donations, and continue to responsibly grow the total endowment, focusing on an increase in unrestricted funds, to help build and strengthen community.

STRATEGIC ACTIONS TO MEET GOALS



ABOUT THE PERTH & DISTRICT COMMUNITY FOUNDATION



When the PDCF was formed in 2001, the oak tree, as represented by its acorn and leaves, was chosen as its official logo. A native tree in Lanark County, the oak is universally recognized for its strength and perpetuity. As such, it conveys a sense of continuity through time, the wisdom of time, and strength / dependability as well as a sense of growth and potential to be realized – “From the tiny acorn, a mighty oak will grow.”

The PDCF, one of over 200 community foundations across Canada, is a charitable public foundation dedicated to strengthening the quality of life in Perth, Drummond/North Elmsley, Lanark Highlands and Tay Valley so that everyone belongs and thrives, today and into the future.

We address community needs and opportunities through grants to registered charities.

- From 2003 to 2022 we granted over 1.75 million dollars
- In 2022, we granted at total of \$266.5k

We connect the generosity of donors with the energy and ideas of people and community organizations to support local projects that have a meaningful and lasting impact.

We brought together representatives from churches, schools and service clubs to determine the level of interest in sponsoring refugees from Syria.

- The Community Action for Refugee Resettlement (CARR) was formed and helped 25 people successfully settle in our community
- The CARR2 is currently helping two Afghani refugee families settle in our community

We respond to new needs and opportunities

- In response to COVID-19, we administered the Emergency Community Support Fund in 2020 and gave \$264,000 to support community projects in Lanark County
- We are currently delivering the

Community Services Recovery Fund in Lanark County and will be distributing \$260,000 this spring

The PDCF undertakes research to inform our work going forward

- Our second Vital Signs Report, launched in April, provides community organizations, municipal governments and individuals with information on key indicators of community wellbeing, critical issues and community priorities

The PDCF is taking steps toward reconciliation

- We are offering opportunities every year for Board and committee members plus representatives from local charities to learn about the Indigenous peoples of Canada and reconciliation
- We established an annual Indigenous Youth Award in the amount of \$4,000 through our partnership with Indspire, a national Indigenous charity.

The PDCF is looking ahead

- With over 20 years of experience, the PDCF has the foundation to explore and implement new approaches in the world of philanthropy including impact investing and trust-based philanthropy.